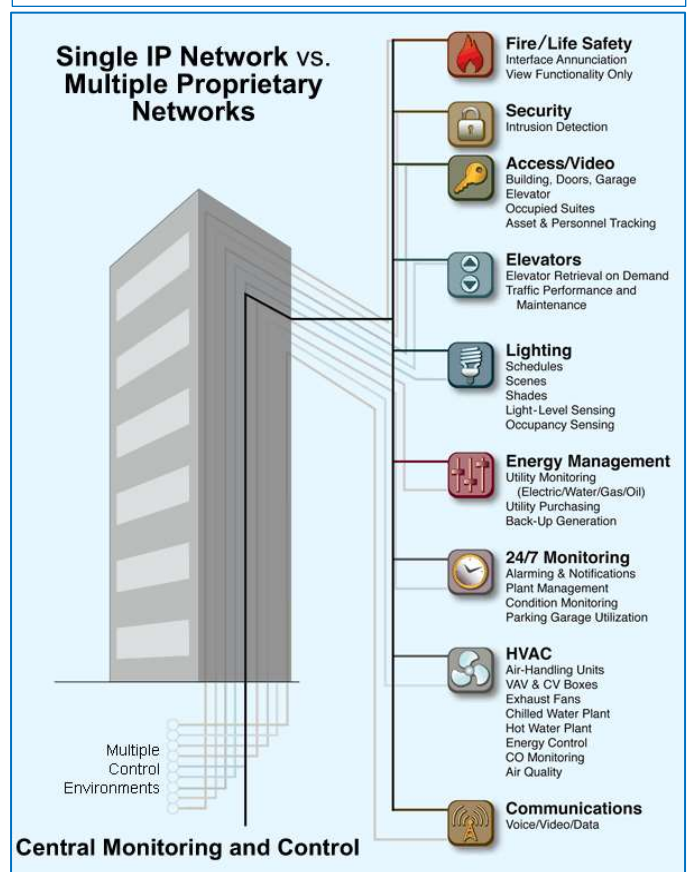## EDGE *Building Intelligence*™

With more than 100 completed projects, EDGE *Building Intelligence*™ is a leading Power over Ethernet (PoE) Lighting and IoT Integration Platform consultant. PoE LED lighting replaces AC line-voltage-powered lights with superior, innately smart network-connected and PoE powered LED lighting; this reduces construction cost by $2-5 per SFT vs. traditional LED lighting and eliminates *cost-plus controls* required in traditional builds.

Our involvement is supportive and minimally disruptive; we make no changes to your lighting design and work with your existing team. Our proven Master Technology Planning Method supports your plan to integrate all building systems on one unified *data-normalized* network. This further reduces cost, increases operating and energy efficiency and creates more occupant-responsive and valuable properties.

EDGE supports developers, system-integrators, lighting designers and other professional groups to resolve challenging technical implementation issues by establishing procurement and implementation guidelines in the early phases of development and deliver complementary competencies that are required to perfect design, development and project support. When a project would benefit from your unique competency we'll reach out for your participation. We call this a *circle of mutual benefit*.

Leverage our proven enterprise technologies and replaces obsolete, complex and disparate traditional base building solutions with a unified Internet Protocol SDP (Service Delivery Platform). We deliver our solutions via our proven and repeatable **Master Technology Planning for Real Estate™** methodology which provides a comprehensive technology roadmap with minimal impact on traditional construction efforts.

EDGE *Building Intelligence*™ provides support from design thru commissioning and into operations - bringing innovation, expertise, and increased capabilities to our clients as they create intelligent and sustainable real estate portfolios.

EDGE - Building Intelligence™ - By leveraging our experience you can create comprehensive, proven and repeatable *data-normalized* specifications that deliver long term, sustainable energy and operating efficiencies via a unified architecture. Our methodology removes redundant materials and lower overall construction costs versus the typical/traditional technology strategies in today's construction.

Who We Are: Led By Craig Getchell, former director of Cisco Systems Connected Real Estate, EDGE - *Building Intelligence*™ is the leading consultant in the application of Cisco Systems' Master Technology Planning Methodology for Connected Real Estate, and the implementation of PoE Lighting and IoT Integration in a normative construction process.

Partner Network: With headquarters in of New York City and teaming relationships and partners around the country, we serve clients on a local, regional, and national level.

What We Do: Achieve optimum efficiency respecting project cost, energy management and sustainability, operating efficiency to create more occupant-responsive and valuable properties.

Our Mission: Optimally efficient building design, respecting project cost, building system unification, energy efficiency and sustainability, to create more manageable, occupant-responsive and valuable properties. We guide the adoption of technology to simultaneously ensure labor harmony thru all construction phases.

Our Clients: EDGE - *Building Intelligence*™ serves a broad base of clients, including private building owners, REITs, corporate facilities, public and government facilities, large enterprises, associations, municipalities, and more.

EDGE TEAM-MEMBER PROJECT EXAMPLES

100 Adelaide – Toronto, ON (Office Space)
1000 Continental Drive – King of Prussia, PA (Office)
18 Tremont – Boston, MA (Office Space)
19 West 20th St – New York, NY (Residential)
551 West 21st St – New York, NY (Residential)
801 Barton Springs – Houston, TX (Office Space)
Alfa Aesar - Sparks, NV (Hazardous Chemical Storage)
Bank of Canada (Office Space)
Barbizon63 – New York, NY (Residential)
Bloomberg Center at Cornell - New York, NY (Education)
Bremner Towner - Toronto, ON (Office Space)
Briar Lake – Houston, TX (Office Space)
CAF Banco DE Desarrollo – Caracas, Venezuela (Ofc. HQ)
CAMH Mental Health Ctr. - Penetanguishene, ON (HC)
Charlestown HS - Boston MA (Education)
Chicago Lakeside District, Chicago, IL (Master Com Plan)
Commonwealth Centre – Chantilly VA (Office Space)
Darlington Complex – London, ON (Healthcare)
Delta Hotel – Toronto, ON (Hospitality)
Devon Tower – Calgary, Alberta (Office Space)
Dynamic Funds Tower – Toronto, ON (Office Space)
Floral Vale - Yardley Township, PA (Office Space)
Georgia Pacific –Atlanta, GA (Office Space)
Halton Healthcare – Oakville, ON (Healthcare)
Health Education Campus – Cleveland, OH (HC & Edu)
Humber River Regional –Toronto, ON (Healthcare)
International Monetary Fund – Washington DC (Office Space-HQ
Madison Centre – Seattle, WA (Office Space)
Market Street Landing, Seattle WA (Office Space)
MetLife – Cary, NC (Office Space)
Morgan Stanley – New York, NY (Office Space)
Neuberger Berman – New York, NY (Office Space – HQ)
Oxford Properties (Portfolio Standards – Master Planning)
Palmetto Primary Care – Summerville, SC (Office Space)
PWC 18 York St – Toronto, ON (Office Space)
Regional Mental Health Care – St. Thomas ON (Healthcare)
Regional Mental Health Centre - London, ON (Healthcare)
San Manuel Band of Mission Indians - Highland, CA (Community Planning)
Skybox 186-188 Eleventh Ave – New York NY (Residential)
South Centre Mall - Calgary, Alberta (Retail)
Southgate Towers – Miami, FL (Residential)
TD Tower – Edmonton, Alberta (Office Space)
Union Station – Toronto, ON (Transportation & Retail)

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